



# THE EDUCATIONAL POLICY INSTITUTE

The Educational Policy Institute (EPI) is a **Certified Small Business (SBA)** and **US Department of Education ED-SAT contractor**. We work throughout the education continuum, including pre-K, elementary and secondary, postsecondary, and workforce development. Our clients have included the US Department of Education, the Bill & Melinda Gates Foundation, Lumina Foundation, the National Council on Disability, and many other notable organizations.

**PROGRAM EVALUATION • SURVEY DESIGN • DATA ANALYSIS**  
**DATA WAREHOUSING • APR REPORTING**  
**TECHNICAL ASSISTANCE • PROFESSIONAL DEVELOPMENT**  
**RETENTION CONSULTING • STRATEGIC PLANNING • EVENT PLANNING**



[www.educationalpolicy.org](http://www.educationalpolicy.org)

# CURRENT AND RECENT PROJECTS

- Title V Evaluation — [Bergen Community College, NJ \(2017-2022\)](#)
- Title III Evaluation — [Wilmington College, OH \(2017-2022\)](#)
- Evaluation of the College Success Foundation — [District of Columbia, Bill & Melinda Gates Foundation \(2015\)](#)
- SAVE the Children Bangladesh Cost Effective Analysis — [SAVE the Children, International \(2014-16\)](#)
- OSEP Personnel Development Program (PDP) Data Collection System, and Scholar Data Report (SDR) and Service Obligations Tracking System (SOTS) — [Office of Special Education Programs \(OSEP\), U. S. Department of Education, Washington, DC \(2012-2017\)](#)
- Training Cost Comparison Study of Anesthetists in the UK, South Africa, and Zambia — [Tropical Health & Education Trust \(THET\) \(2015-18\)](#)
- Evaluation of the Arizona State University (ASU) Preparatory Program Investment in Innovation (i3) Grant — [Arizona State University, AZ \(2014-2019\)](#)
- Thematic Report on Teaching and Learning via the Teaching and Learning International Survey (TALIS) — [OECD \(2015\)](#)
- Academic Excellence through STEM Innovation, A Race to the Top (RTTT) Grant — [St. Vrain Valley Schools, CO \(2013-2017\)](#)
- Magnet Schools Assistance Program (MSAP) Compliance Monitoring — [US Department of Education, Washington, DC \(2011-2014\)](#)
- Evaluation for Safe Schools/Healthy Students Grant, Lawrence County School District — [Monticello, MS \(2009-2013\)](#)
- Evaluation of the St. Vrain Investment in Innovation (i3) Grant — [St. Vrain Valley Schools, CO \(2010-2015\)](#)
- Miami University of Ohio Teaching American History (TAH) Evaluation — [Miami, OH \(2010-2015\)](#)
- Consulting Services to Assess Demographic Trends in the Commonwealth of Virginia in Relationship to Student Enrollment and Retention — [Old Dominion University, Norfolk, VA \(2012-13\)](#)
- Assessing Program Performance and Planning Next Steps for the Title VI UISFL, BIE and NRC Programs — [US Department of Education, Washington, DC \(2011-12\)](#)
- Evaluation of Title III Strengthening Institutions Grant — [Ohio Dominican University, Columbus, OH \(2008-2013\)](#)
- Evaluation of the Pittsburgh Science and Technology Academy — [Pittsburgh Public Schools, Pittsburgh, PA \(2009-11\)](#)
- Texas High School Project Evaluation: Expansion of Scope — [Texas Education Agency \(TEA\), Austin, TX \(2009\)](#)
- Study of District Practices in the Evaluation of Professional Development Initiatives in the State of Alabama — [Southeastern Regional Educational Laboratory/Alabama State Department of Education, Montgomery, AL \(2009\)](#)
- Statewide Evaluation of the Iowa Reading First Program — [Iowa Department of Education, Iowa City, IA \(2007-08\)](#)
- Development of Evaluation Framework for the Teaching with Primary Sources Program — [The Library of Congress \(2008-10\)](#)
- The Role of College Access Programs in College Completion — [TG Public Benefit Grant, Round Rock, TX \(2010-11\)](#)
- Evaluation of the Teacher Immersion Residency Teacher Quality Partnership Grant — [Old Dominion University, Norfolk, Virginia \(2009-2013\)](#)
- Evaluation of the European Union Centres Programme in the Industrialised Countries — [The Evaluation Partnership Limited/ The European Union \(2010\)](#)



The **Educational Policy Institute** is based in Virginia and provides research, policy, and evaluation services to education-based organizations in the United States, Canada, and beyond. Here is a sampling of our current and prior clients:

Alfred P. Sloan Foundation  
Arizona State University  
The Bill & Melinda Gates Foundation  
Canada Millennium Scholarship Foundation  
College of William & Mary  
Colorado Commission on Higher Education  
DeVry, Inc.  
The Ford Foundation  
Hampton City Schools  
Imagine America Foundation  
Iowa Department of Education  
Kaplan Higher Education  
Kentucky Council on Postsecondary Education  
Lawrence County School District  
Library of Congress  
Lumina Foundation for Education  
NACME  
National Council on Disabilities (NCD)

North Carolina Department of Public Instruction (NCDPI)  
Office of Special Education Programs (OSEP)  
Organization for Economic Cooperation & Development (OECD)  
Ohio Board of Regents  
Ohio College Access Network (OCAN)  
Old Dominion University  
Pacific Resources for Education and Learning  
Palm Beach Community College  
Pew Hispanic Center  
Pittsburgh Public Schools  
SAVE the Children  
Southeastern Regional Educational Laboratory Texas  
Education Agency (TEA)  
US Department of Education  
Western Interstate Commission on Higher Education (WICHE)  
University of Wisconsin System



SwailLandis is an EPI subsidiary that brings strategic planning and student success expertise to campuses around the US and Canada. Visit [www.swailandis.com](http://www.swailandis.com) for additional information.



# WHAT WE DO

The **Educational Policy Institute**, a Virginia-based educational research center and SWaM certified agency, has a history of breadth and high-level research, evaluation, and policy work. Here are the four major areas where we can help you.

## PROGRAM EVALUATION

EPI conducts evaluations of programs at both the K-12 and postsecondary levels. This evaluation work includes evaluation design, implementation, and analysis, and includes the development and use of surveys, interviews, focus groups, and data analysis. EPI's work in this field includes both formative and summative evaluations, including impact evaluations to determine the utility of programs and strategies on student learning and progress. EPI has conducted evaluations of several federally-funded programs, including GEAR UP, OSEP, Race to the Top, i3, Teaching American History, Safe Schools/Healthy Students, Title III Strengthening Institutions, and Title V.

## POLICY ANALYSIS

EPI conducts policy and trend analyses on a variety of educational issues related to educational preparation, matriculation to postsecondary studies, and postsecondary success. EPI policy briefs address issues such as federal and state/provincial policies and institutional/school policies and practices. In addition to these efforts, we also conduct reviews of related research, legislation, and literature.

## RESEARCH DESIGN AND MANAGEMENT

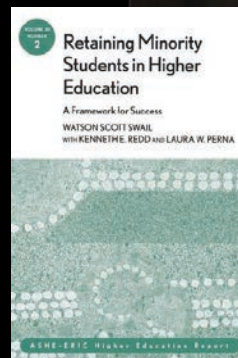
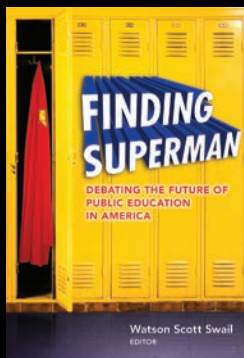
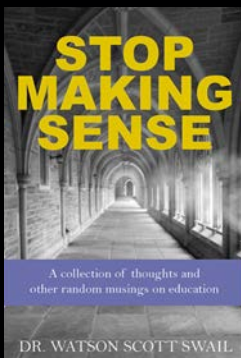
EPI designs and directs small- and large-scale research projects to answer questions that help us better understand the education system, how students learn, and how we can improve systems and strategies to improve the education process. This work, conducted for philanthropies, state/provincial agencies, federal governments, and organizations, is done to expand our knowledge through broad dissemination. EPI's work in this area includes the design and implementation of experimental and non-experimental studies, formative and summative research, survey development, site-based research, including focus groups, interviews, and document retrieval/review, and data collection and analysis. EPI's staff and consultants include some of the best researchers from around the world.

## DATA SERVICES

EPI provides data services for organizations in the form of data collection, warehousing, and dissemination. EPI has developed numerous surveys and administered these instruments to a large number of students, and also has the internal capacity to build data tools and warehouses to store and retrieve data in a timely fashion.

**EPI President Watson Scott Swail, Ed.D.**, is widely respected in the area of college opportunity research and education futures. Dr. Swail is published extensively in national journals and publications. Recent publications include *Stop Making Sense: Stop Making Sense: A collection of thoughts and other random musings on education* (2018); *Educated Thoughts: Perspectives of one of America's leading educators* (2015); *Finding Superman: Debating the future of public education in America* (2012); and *Retaining Minority Students in Higher Education* (2003). He has been published in *Phi Delta Kappan*, *Change*, *The Chronicle of Higher Education*, and writes EPI's **The Swail Letter** on a regular basis. Other areas of expertise and commentary include educational reform, STEM education, college preparation, student persistence and success, and financial aid.

Prior to establishing EPI, Swail served as the Founding Director of The Pell Institute; Vice President of the Council for Opportunity in Education; Senior Policy Analyst with SRI International; and Associate Director for Policy Analysis with The College Board. He is a former middle school teacher in Winnipeg, Manitoba, and Hampton, Virginia. Dr. Swail received his Doctorate in Educational Policy & Higher Education Administration from The George Washington University, a M.Sc. from Old Dominion University, and a B.Ed. from the University of Manitoba.



For Speaking Appearances and Workshops, contact EPI at [info@educationalpolicy.org](mailto:info@educationalpolicy.org)



We Can Help